

# Event Details



**TED<sup>x</sup>** Miramar



**Date:** June 26th, 2024, 6-9:30 pm

**Location:** 2400 Civic Center Place, Miramar, FL 33025

Venue Capacity: 800 attendees

Event Theme: "GOOD JUJU"

954.478.5109

[TEDxMiramar.com](http://TEDxMiramar.com)



# Who attends a TEDx Event?

## Audience Demographics



The MC interacting with the audience in between speakers at a TEDx event.

TEDx events typically draw in a highly-educated and diverse crowd, aged between 25 to 54 years. Attendees come from various professional backgrounds such as technology, business, science, arts, academia, and healthcare, and hold degrees ranging from bachelor's to doctoral.

The majority of the attendees own homes, which implies that they are financially stable and value security.

The median disposable income of the attendees is around \$67,869.

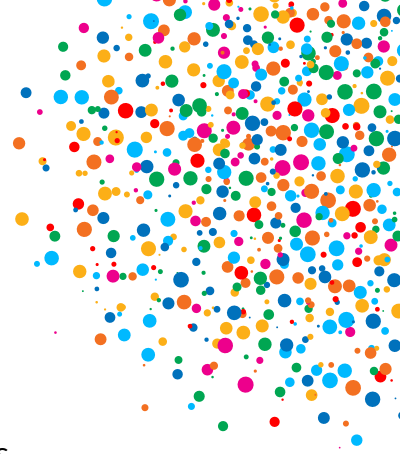
The audience is characterized by their curiosity and open-mindedness.

They represent a diverse mix of genders, races, ethnicities, and nationalities.



The MC interacting with the audience in between speakers at a TEDx event.

# Who is Clive Daniel?



In 2018, Clive Daniel was the platinum sponsor for the TEDx event in Boca Raton, Florida. A TEDx event is a conference that brings together speakers, sponsors, and attendees from different industries to share groundbreaking ideas that can have a significant impact on people's lives.

During the conference, the speakers deliver their talks in front of a live audience, and their speeches are recorded and later uploaded to YouTube. The logos of the sponsoring partners are displayed at the beginning of each video, giving them significant visibility.

The 14 videos from the 2018 TEDxBocaRaton event have collectively, received over 223,000 views on YouTube. This shows how sponsoring a TEDx event can be an excellent way to get high visibility and a great return on investment.

Clive Daniel's sponsorship was a smart business move as the Clive Daniel's logo was featured at the beginning of each of the 14 videos produced for that event.



My friend Sree Koka, a dentist from California, spoke about the power of a smile. His video "Without Teeth" has over 41,000 views.



My first talk in 2018, "Everyone Gets a Second Chance" has over 16,000 views.

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It's natural to wonder if the numbers presented are attainable now, post pandemic. Let's take a look at a more recent event that took place Eustis Florida in 2023. The 14 videos from this event have already garnered over 2.2 million views. Just imagine the incredible impact your company would make by being featured in a video that continues to be watched by millions.



The 14 speakers from TEDxEustis who collectively have over 2.2 million views.

Being a sponsor at a TEDx event means being part of an exclusive group of thought leaders and people who are passionate about changing the world. Sitting in the front row, listening to cutting-edge speeches and innovative ideas can be an inspiring experience.

As a sponsoring partner, you can be in the room where it happens. Your logo will be featured in the videos, giving you high visibility and exposure to a broad audience.

I invite you to become a sponsoring partner with TEDx Miramar, which will be held in the beautiful Miramar Cultural Center. We will feature 12 local speakers and 2 amazing performers. I invite you to be in the room where it happens, come alongside the TED brand, and tell me where you'd like to be sitting on June 26th.

So in answer to the original question, who is Clive Daniel? Clive Daniel is not a person. Clive Daniel is an interior design company that had a gross revenue of \$17 million in 2022.



Clive Daniels location in Naples, Florida

**Looking forward to seeing you in the room!**

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# Benefits of sponsoring TEDxMiramar



Sponsoring a TEDx event can be a strategic marketing tactic for corporations looking to increase brand exposure, engage with target audiences, and differentiate themselves in competitive markets. Benefits include:

1. Tax write off
2. Brand Visibility through YouTube videos
3. Recognition from the stage
4. Logo on the Step n Repeat
5. Access to the distribution list
6. VIP & Networking opportunities
7. Product promotion and placement in the swag bags
8. Employee Engagement
9. Industry Differentiation
10. Logo on the website

Becoming a corporate sponsor offers a myriad of benefits for businesses. By aligning with the TEDx brand, corporations can significantly enhance brand visibility and recognition. Sponsorship provides a platform for targeted marketing efforts, allowing companies to reach their desired demographic in a meaningful way. Additionally, sponsorship often opens doors to valuable networking opportunities, fostering connections with industry leaders, potential clients, and other businesses. Beyond marketing benefits, sponsorship can also enhance a corporation's reputation as a socially responsible and engaged entity, increasing customer loyalty and trust. Overall, corporate sponsorship presents a strategic opportunity for businesses to amplify their brand presence, connect with key stakeholders, and ultimately drive business growth.

# Hello & Welcome

My name is CeCe Espeut and I've had the privilege of speaking on the TEDx stage twice. Both experiences made me realize the power a that TEDx event has in bringing communities together through shared ideas.

When looking for a location in Broward County, Florida, it was clear that Miramar is the perfect location for hosting a TEDx event. Miramar is recognized as the most progressive city in Broward County and we have a great team of experts who are willing to volunteer and put in their best efforts to make this event successful. We strongly believe that the city of Miramar is worth our focus and the effort we put in.

TEDxMiramar primarily aims to support and promote local businesses. This year, we have 12 exceptional speakers and 2 amazing performers who will grace the stage.

**For the first time ever, at a TEDx event we will offer American Sign Language (ASL) and Certified Deaf Interpreters (CDI) for our hearing-impaired attendees and online viewers. TEDxMiramar will be an inclusive and unforgettable experience for all.**

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The Shrimp Tank Podcast streaming LIVE from a TEDx event



CeCe Espeut at TEDxEustis 2023  
"Science Needs a Story"

We have a cohesive media campaign across multiple social media platforms, such as LinkedIn, Instagram, Facebook, and TikTok, to recognize all businesses involved in making this a success.

*CeCe Espeut*

Executive Director  
TEDxMiramar  
954.478.5109

TEDxMiramar.com

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# Our Executive Team

## **CeCe Espeut | Executive Director**

CeCe Espeut is a woman of indomitable spirit and diverse accomplishments that have shaped her into the dynamic leader she is today. Born with a warrior's heart, CeCe began her journey as a proud member of the United States Marine Corps, where she honed her discipline, leadership, and resilience skills.

Transitioning seamlessly from military life to the world of words, CeCe Espeut emerged as an author, 2-time TEDx speaker and a 4-time Distinguished Toastmaster. Her compelling talks have resonated with audiences worldwide, leaving an indelible mark on those fortunate enough to witness her passionate and thought-provoking presentations.

As she approaches her ten-year milestone with the TEDx brand as the Executive Director of TEDxMiramar, CeCe continues to inspire, lead, and leave an indomitable mark on all who have the privilege of crossing paths with this living legend.



CeCe Espeut  
954.478.5109

## **Price Polynice | Executive Producer**

Meet Price Polynice, a trailblazing entrepreneur and business owner renowned for his expertise in Technology, Business, and Public Speaking.

A 2-time Distinguished Toastmaster, Price's journey is marked by excellence, shaped by his service in the United States Navy and anchored by a Bachelor's in Information Technology and an MBA with an Executive Certificate in Project Management. As a TEDx Speaker Coach, he imparts wisdom gained from 2 years of association with the TEDx brand.

A dedicated Workshop Coach, Price inspires and empowers through his riveting presentations, sharing insights that elevate others to reach their goals. Beyond his myriad accomplishments, Price's true passion lies in service—to be a guiding force in others' success.



Price Polynice  
305.439.7258

*"We are passionate professionals who are dedicated to make TEDxMiramar a success. We are also volunteering our time and effort to bring the TEDx experience to this local community."*

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# Packages

**Platinum Sponsor Package - 10k**



**Diamond Sponsors Packages - 5k**



**Gold Sponsors Packages- 3k**



**Swag Bag Items...\$250**

800 Attendees



**Program Ads**

Full Page Ad - \$750

1/2 Page Ad - \$500

1/4 Page Ad - \$300

See the next page for package details

[www.TEDxMiramar.com](http://www.TEDxMiramar.com)





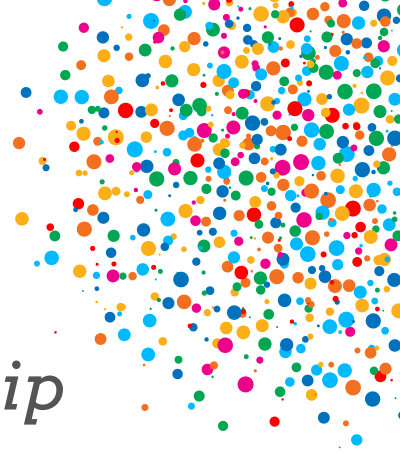
# Packages continued

"Unleash Your Brand's Potential with a TEDx Sponsorship"

Benefits	Swag Bags	Program Ads	Gold Partner	Diamond Partner	Platinum Partner
Provide items for the swag bags	X	X	X	X	X
Your logo on the TEDxMiramar website for one year			X	X	X
Use of TEDxMiramar logo				X	X
Your logo on the step & repeat				X	X
Mention by the emcee on stage				X	X
Your logo on the speakers' YouTube videos				X	X
Main event VIP seating				X	X
Ad in the event program booklet		Various Sizes	Full Page	Inside Front or Inside Back Page	Back Cover
Additional copies of the event program booklet			50	100	200
General admission tickets			6	12	18
Contributions	\$250	Various Prices	\$3,000	\$5,000	\$10,000



# Contract/Invoice



## Thank You For Your Sponsorship


[www.TEDxMiramar.com](http://www.TEDxMiramar.com)


### Sponsor Details:

COMPANY		DATE	
NAME		#TICKETS	
ADDRESS		AD SIZE	
PHONE		LOGO	
EMAIL		GIFT BAG	
SPEAKER			



SPONSORSHIP LEVEL	DESCRIPTION	AMOUNT

*Thank You*

  
**PROGENIUS, LLC**  
marketing@tedxmimiramar.com  
Deposit to Business checking --7931



**Zelle**

This QR code will remain valid as long as the email remains enrolled in Zelle.

CHECKS PAYABLE TO:  
**TEDXMIRAMAR**

ADDRESS:  
6149 SW 24th St  
Miramar, Florida 33023

[WWW.TEDXMIRAMAR.COM](http://WWW.TEDXMIRAMAR.COM)

ZELLE: [MARKETING@TEDXMIRAMAR](mailto:MARKETING@TEDXMIRAMAR)

### Notes:

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**TEDx** Miramar

**June 26th, 2024**  
**“GOOD JUJU”**

Thank you for taking the time to learn about us, our purpose and volunteer efforts in bringing the TEDx experience to the wonderful community of Miramar, Florida. Your support will ensure its success. We are looking forward to making this a recurring, successful and beneficial event.

**CeCe Espeut**  
**954.478.5109**

**Price Polynice**  
**305.439.7258**

**[marketing@TEDxMiramar.com](mailto:marketing@TEDxMiramar.com)**

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