

TEDxMiramar Partnership Opportunities

2026 Annual & Single-Event Partnerships



Why Sponsor TEDxMiramar

TEDxMiramar delivers direct access to an educated, influential, decision-making audience in a curated, high-credibility environment.

Brand Authority

Align with a globally trusted TEDx platform known for ideas, leadership, and impact.

Executive Access

Engage directly with speakers, professionals, and community leaders, not passive attendees.

Meaningful Visibility

High-quality impressions in an environment designed for attention, not distraction.

Strategic Association

Your brand is positioned alongside innovation, thought leadership, and progress.

Controlled Exclusivity

Limited sponsorships ensure your brand stands out, never lost in a crowd.

This is influence with intent

Our Audience

TEDxMiramar attracts a highly educated, professionally accomplished audience.

- Average attendance: ~300
 - Core age range: 25–54
 - Median disposable income: \$67,869
 - Diverse representation across gender, race, ethnicity, and nationality
- Majority are homeowners, indicating financial stability and long-term brand loyalty
 - Audience mindset: Curious, open-minded, and engaged with ideas, innovation, and leadership.
 - Professional sectors include technology, business, science, arts, academia, and healthcare

Bottom line: This is a decision-maker audience, not casual consumers.

This is the audience you want to reach

Choosing the Right Partnership

Choose a Sponsorship if your objective is:

- On-stage recognition
- Speaking opportunities at the VIP Meet, Mix & Mingle
- Experiential brand integration
- Direct access to speakers, VIP guests, and leadership

Choose Advertising if your objective is:

- Cost-efficient brand visibility
- Repeated exposure across multiple events
- Year-round presence in the souvenir program
- No on-site participation required
- Priority or exclusive program placement

**Note: Sponsorships are limited to preserve impact and exclusivity.
Advertising availability is subject to space and placement limits.**

Presenting Sponsor
Investment: \$7,500
Availability: One (1)

Entitlements (Exclusive)

- On-stage verbal recognition during main program
- Exclusive 2-page center spread in the souvenir program
- Up to a 10-minute speaking opportunity during the VIP Meet, Mix & Mingle

- Vendor table at the VIP Meet, Mix & Mingle
- Pop-up banner placement in premium location
- Four (4) VIP tickets to the VIP Meet, Mix & Mingle
- Primary logo placement on event video assets
- Full-page program ad (in addition)

Official T-Shirt Sponsor (Exclusive)

Investment: \$5,000

Availability: One (1)

The Official T-Shirt Sponsor is the sole brand featured on the official TEDxMiramar 2026 event apparel, delivering sustained visibility beyond the event itself.

Entitlements

- Exclusive full-back logo placement on the official TEDxMiramar 2026 t-shirt
- On-stage verbal recognition during the main program
- Logo placement on event video assets
- Pop-up banner placement
- Full-page souvenir program advertisement
- Four (4) VIP tickets to the VIP Meet, Mix & Mingle

T-shirts may be sold and/or distributed to extend brand reach and sponsor visibility.

Section Sponsor: (Limited Availability)

Investment: \$2,500

The Section Sponsor receives named ownership of a designated seating section within the TEDxMiramar audience, creating visible brand presence and community alignment.

Entitlements

- Named seating section with on-site visual identification
 - Branded sign, color designation, or banner
 - On-stage verbal recognition during the main program
 - Logo placement on event video assets
 - Pop-up banner placement
- Full-page souvenir program advertisement
 - Two (2) VIP tickets to the VIP Meet, Mix & Mingle
 - Seventy-five (75) general admission tickets for community distribution which allows TEDxMiramar to donate seats to charities and other organizations.

Step and Repeat Investment: \$1,500

The Step and Repeat Sponsor will have their logo **EXCLUSIVELY** on one of our TEDxMiramar Step and Repeat Banners.

Entitlements

- Two (2) VIP tickets to the VIP Meet, Mix & Mingle
- Logo placement on event video assets
- On-stage verbal recognition during the main program

Lasting Global Impact

The Step and Repeat is a high-visibility photo backdrop where guests and influencers capture and share images across social media. Sponsor logos receive repeated exposure through attendee and influencer posts, extending brand reach locally and beyond the event.

Gift Bag Sponsor: (Limited Availability)

Investment: \$500

Ideal for brands seeking cost-effective, repeated visual exposure during and after the event.

Entitlements

- Logo placement on official event gift bags
- On-stage verbal recognition
- Logo placement on event videos

High-Impact Brand Impressions

This partnership places your brand on reusable, event-branded gift bags carried by attendees throughout the event and beyond extending visibility well past event day. Designed for sustained exposure, the gift bags serve as a mobile brand touchpoint, generating repeated impressions as they are reused in everyday settings.

BYOB - \$150

Bring Your Own Banner for the Banner Parade

Showcase your brand prominently at TEDxMiramar through the Banner Parade, an opportunity designed to increase on-site exposure and brand recognition.

Availability: 12 brands maximum

A visibility-only opportunity in a high-traffic lobby area.

Includes:

- Lobby banner display during the event
- Two (2) general admission tickets



Souvenir Program Book Advertising Opportunities

AD Size	Annual Rate March & October 2206 Events	Single Event Rate March 2026 Event
Business Card Ad	\$315	\$195
1/4 Page Ad	\$795	\$495
1/2 Page Ad	\$1,450	\$895
Full Page Ad	\$2,395	\$1,495
Inside Back or Front Cover	\$2,995	\$1,870
Back Cover	\$3,600	\$2,250
2-Page Advertorial Spread	\$4,250	\$2,750

Contact & Payment: CeCe Espeut

954.478.5109

[TEDxMiramar.com](https://tedxmiramar.com)

CeCe@TEDxMiramar.com

Zelle Payment: marketing@tedxmiramar.com

A detailed Ad Specs sheet will be sent upon purchase.

All files must be CMYK, 300 DPI

File Format: PDF or High Res JPG

Correct ad size with bleed

Limited Space - Reserve Your Ad Today

Submission Deadline: March 1, 2026

Next Steps:

- Select your partnership level based on your visibility and engagement objectives
- Confirm availability and secure your sponsorship
- Finalize agreement and assets to activate your partnership

Partnership Inquiries
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