



Miramar Youth

2026 SPONSORSHIP PACKAGE

Growing Up Online

October 3rd, 2026 | 2:00 PM to 6:00 PM | Miramar Cultural Center, Miramar, FL 33025

FUNDRAISING GOAL

\$70,000

YOUTUBE REACH

170K views

14 Speakers and 2 Performers

Not a future promise. A stage they're standing on this October.



11 Youth Speakers Ages 8 -17

Youth speakers on stage, delivering TEDx talks



3 Adult Speakers

Independent speakers delivering their own TEDx talk



2 Performers

Performing original pieces

These are the voices your brand stands behind. When a sponsor asks what “Growing Up Online” means, the answer isn't a slogan, it's a 14-year-old at a microphone talking about what it actually means for them. That's what a Title, Gold, or Silver partnership puts your name next to.

WHO YOU'RE REACHING

The Room You're Sponsoring

Same community as TEDxMiramar's flagship event, with more families and educators in the seats.



300+

Live attendees at the Miramar Cultural Center



\$89,125

Median household income in Miramar, per the U.S. Census Bureau (2024)



**Family & Educator
Heavy**

More parents, teachers, and community leaders than a typical adult TEDx audience

*TEDxMiramar and TEDxMiramar Youth are two separate TED licenses drawing from the same South Florida community.
Your brand reaches a financially established, community-invested audience, not a crowd assembled for a one-time photo op.*

TRUSTED BY

You'd Be in Good Company

Organizations already backing the TEDxMiramar community.

City of Miramar, Economic Development & Housing	HeartSistas	Sunrise Toastmasters
BoldHaus	REDCarpetCEO	ProGenius
Choris Virtual Staffing	Up One Coaching	Kingdom Lending Group
ALC Home Health	CTJ 360 Photo Booth	Unstoppable Coaching Services
Law Offices of Sidrena R. Morris, PLLC	SJF Law Group	HOT 105FM
Brustman Carrino	Extreme Government Solutions	Tropical Transport

Partner list reflects organizations publicly listed on TEDxMiramar.com. Individual Youth-event sponsorship confirmation available on request.

SPONSORSHIP OVERVIEW

2026 Sponsorship Tiers

Four tiers of partnership, each built for real visibility and real access.
Title Sponsor includes category exclusivity, no competitor in your industry holds a sponsor position at this event.

 TITLE SPONSOR 1 slot \$15,000	 GOLD SPONSOR 3 slots \$10,000	 SILVER SPONSOR 4 slots \$5,000	 T-SHIRT SPONSOR 1 slot \$3,500
--	--	---	---

All 2026 tiers close August 21st. Slots not filled by the deadline move to a reduced-benefit, non-exclusive rate after that date.

Every tier includes brand visibility, event access, and recognition across TEDxMiramar Youth channels. **Full deliverables on the following pages.**

Additional sponsorship opportunities are available across on-site assets, digital placements, event experience, and community access. See the full menu.



TITLE SPONSOR

Presenting Partner of TEDxMiramar Youth 2026

\$15,000

EXCLUSIVE: ONE SLOT ONLY,
ONE INDUSTRY CATEGORY

Signature Recognition

- Category exclusivity: no competing brand in your industry will hold a sponsor position at this event
- Logo placement on all event branding and the Step & Repeat
- Title Sponsor announcement across email and social channels
- Logo on the TEDxMiramar website sponsor page
- Logo on all TEDxMiramar YouTube speaker videos
- 2-page spread in the souvenir program book
- Full-page inside-cover ad in the Souvenir Program Book
- 12 Social media mentions
- Emcee appreciation callout from the stage

VIP Activation

- 12 tickets
- Exclusive right to host a pre TEDxMiramar Youth VIP activation, themed to your brand or cause
- Deliver welcome remarks at that VIP activation
- Recognition as Title Sponsor of the event
- Swag bag inclusion
- Mention in the TEDxMiramar Newsletter
- Banner placement at the event in a high-traffic area
- 3D Hologram Fan Logo in high-traffic area

The Mayor of Miramar backs TEDxMiramar Youth. Personal attendance at any single activation is not guaranteed and is not represented as such.



Commitment deadline: August 21st, 2026 cece@tedxmimiramar.com | 954.478.5109 | [TEDxMiramar.com](https://www.tedxmiramar.com)



GOLD SPONSOR

Limited to 3 partners. First-come basis. Slot count is capped at three regardless of interest level.

\$10,000

3 SLOTS AVAILABLE

Brand Visibility & Recognition

- Logo placement on the Step & Repeat
- Gold Sponsor announcement across email and social channels
- Logo on the TEDxMiramar website sponsor page
- Logo on all TEDxMiramar YouTube speaker videos
- Full-page ad in the Souvenir Program Book
- 10 Social media mentions
- Emcee appreciation callout from the stage`

Engagement, Access & Close-Out

- 10 event tickets
- One Speaker Spotlight sponsorship included (a \$1,000 value): exclusive sponsorship of one TEDxMiramar Youth speaker, with your logo on that speaker's promotional graphics and program bio
- Swag bag inclusion
- Mention in the TEDxMiramar Newsletter
- Banner placement at the event in a high-traffic area
- 3D Hologram Fan Logo in high-traffic area



Commitment deadline: August 21st, 2026 cece@tedxmimiramar.com | 954.478.5109 | TEDxMiramar.com



SILVER SPONSOR

Limited to 4 partners, our most requested tier.

First-come basis. Slot count is capped at four regardless of interest level.

\$5,000

4 SLOTS AVAILABLE

Brand Visibility & Recognition

- Logo placement on the Step & Repeat
- Silver Sponsor announcement across email and social channels
- Logo on the TEDxMiramar website sponsor page
- Logo in all TEDxMiramar YouTube speaker videos
- Full-page ad in the Souvenir Program Book
- 4 Social media mentions
- Emcee appreciation callout from the stage

Engagement, Access & Close-Out

- 4 event tickets
- Swag bag inclusion
- Mention in the TEDxMiramar Newsletter
- Banner placement at the event in a high-traffic area



Commitment deadline: August 21st, 2026 cece@tedxmimiramar.com | 954.478.5109 | TEDxMiramar.com



T-SHIRT SPONSOR

Limited to 1 partner

\$3,500

Brand Visibility & Recognition

- Your logo on the T-shirts
- T-shirt Sponsor announcement across email and social channels
- Logo on the TEDxMiramar website sponsor page
- Logo on the TEDx Speaker videos
- Full-page ad in the Souvenir Program Book
- 6 Social media posts
- Emcee appreciation callout from the stage

Engagement, Access & Close-Out

- 6 tickets
- Swag bag inclusion
- Mention in the TEDxMiramar Newsletter
- Banner placement at the event in a high-traffic area
- Official Event T-Shirt Sponsor (exclusive):
your message on 400 event t-shirts



Only 1 slot available for 2026.



Commitment deadline: August 21st, 2026 cece@tedxmimiramar.com | 954.478.5109 | TEDxMiramar.com

WHY THIS INVESTMENT MAKES SENSE

The Numbers Behind the Ask

OUR OWN TRACK RECORD



108%
Attendee growth across 3 events: 120 to 250, targeting 300 in 2026



170K
YouTube views across 38 speakers, including 7 talks with 9,000+ views each

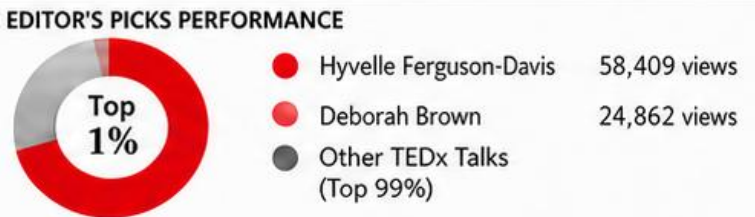


38
Speakers

7 Talks with 9,000+ views each



Top 1%
2 TED Editor's Picks in our inaugural year: Hyvelle Ferguson-Davis, 58,409 views; Deborah Brown, 24,862 views.



Our speakers carry real authority. Inaugural-year Editor's Pick Hyvelle Ferguson-Davis has testified before Congress on health equity, serves as an ambassador for the American Heart Association and American Diabetes Association, and has been featured on Good Morning America, CBS, and in TIME Magazine.

A PLATFORM BACKED BY



The Mayor of Miramar, with the City of Miramar having directly funded this event in the past.



An official license from TED, connecting your brand to a global platform for ideas worth spreading across more than 170 countries.



Join us. Partner with TEDxMiramar Youth and put your brand at the center of ideas shaping the next generation of South Florida leaders. Contact us to select your tier before **August 14th, 2026.**

MORE WAYS TO PARTNER

A La Carte Sponsorship Menu

Build a customized partnership package that aligns with your marketing, community engagement, and brand visibility goals.



Live Event Exposure

- Green Room Food & Beverage: \$1,500
- Rehearsal Day Food & Beverage: \$1,500
- Lanyards: \$1,000
- Swag Bag: \$500 (Reach: 400+ Attendees)



Banner Parade (BYOB) - \$250 Investment

- Affordable visibility opportunity
- Banner display in high traffic lobby area
- 2 Event Tickets



Digital & Year-Round Visibility

Website Sponsor: \$500 logo and clickable link on the TEDxMiramar website, live year-round

Email Newsletter: \$500, featured logo and 50-word spotlight in one event newsletter

Speaker Spotlight: \$1,000 , exclusive sponsorship of one speaker, logo on their graphics and program bio

Social Media Campaign: \$1,500, sponsor recognition across a full pre- and post- event campaign

TEDx Talk Video Sponsor: \$1,500, recognition on the video gallery and every talk promotion, visible long after the event ends



Community Impact - \$500 Investment

- Fund access for youth educators & veterans.
- 10 complimentary seats to donate / distribute



Brand Interactions

- Event Check-In: \$1,500
- Photo Booth: \$2,000
- Scholarships: Open to donations in any amount



PREMIUM PLACEMENT - \$2500 Investment

- Named Seating Area
- 10 Event Tickets
- On-Stage Recognition
- Full Page Ad

OPEN TO ANY BUSINESS, SPONSOR OR NOT

Souvenir Program Book Advertising

Printed and distributed to every attendee on event day. No sponsorship commitment required.

Ad Placement	Investment
Business Card Ad	\$250
Quarter Page	\$425
Half Page	\$895
Full Page	\$1,250
Inside Front or Back Cover	\$1,750
Back Cover	\$2,250
2-Page Center Spread	\$2,500

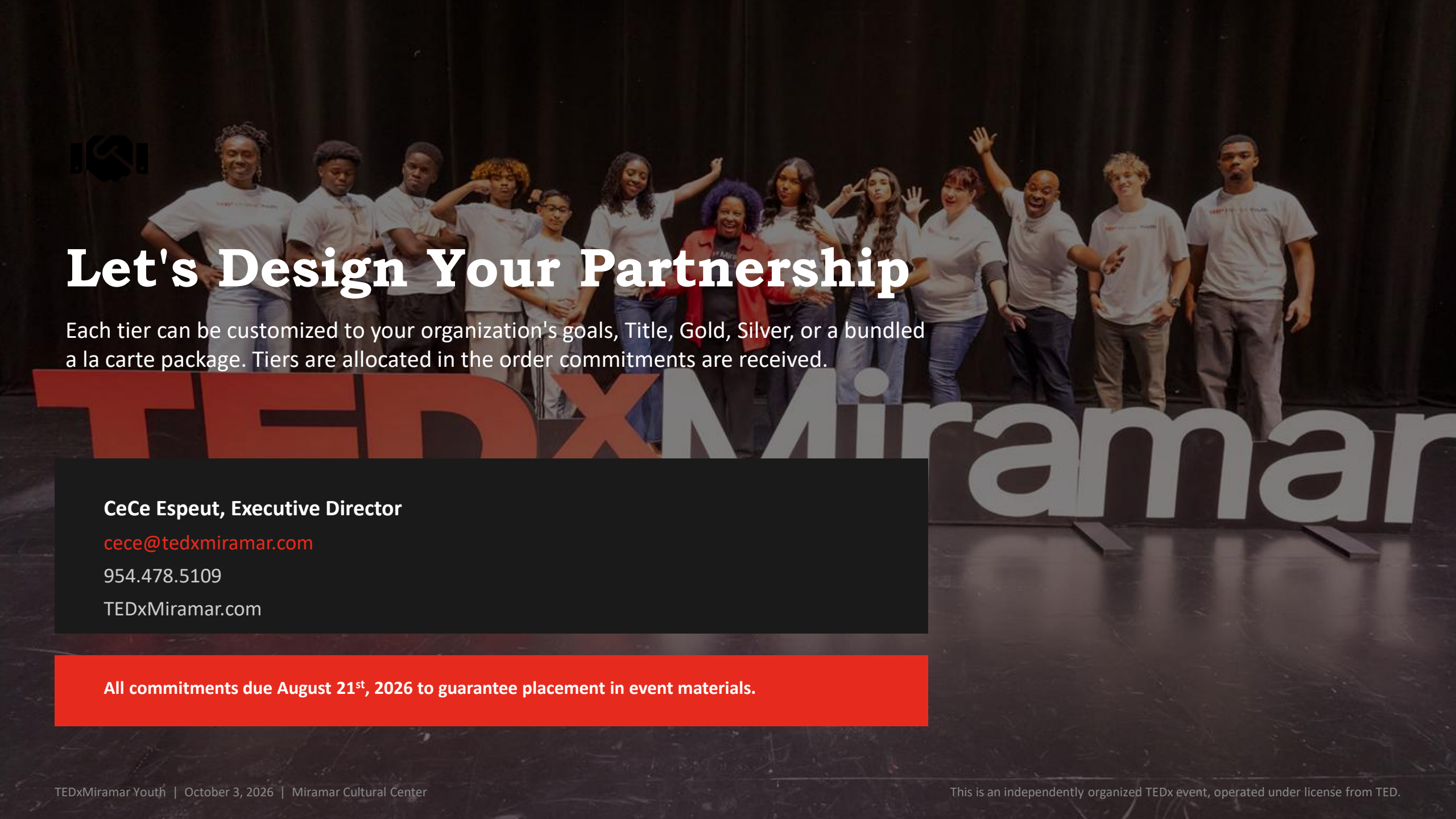
SPECIFICATIONS

- 300 DPI resolution
- Bleed allowed
- Submit ad as a print-ready PDF
- Payment due with ad submission

Ads run in every printed program handed to all 300-plus attendees on event day, alongside the speaker lineup and event schedule.



Commitment deadline: August 21st, 2026 cece@tedxmiramar.com | 954.478.5109 | [TEDxMiramar.com](https://www.TEDxMiramar.com)



Let's Design Your Partnership

Each tier can be customized to your organization's goals, Title, Gold, Silver, or a bundled a la carte package. Tiers are allocated in the order commitments are received.

CeCe Espeut, Executive Director

cece@tedxmiramar.com

954.478.5109

[TEDxMiramar.com](https://www.tedxmiramar.com)

All commitments due August 21st, 2026 to guarantee placement in event materials.